



Vendor Participation Information Packet

March 15, 2011

Dear Valued Supplier:

The time is here to plan your participation in Metropolitan Detroit's, Southern Michigan's, Northwestern Ohio's, Northeastern Indiana's and Western Ontario's largest all Corvette show and supplier sales experience. **Corvettes America - 2011** will take place on **Saturday, August 13, 2011 at the Alpine Valley Ski Slopes in White Lake Michigan.**

The **Corvettes America** show has become the Mid-West's one "do not miss" stop for Corvette suppliers. This nationally advertised show draws Corvette owners and enthusiasts - ready consumers of Corvette parts, accessories, and services.

This packet of information outlines five methods of participating in this outstanding event - on site participation and display, award sponsorship, banner sponsorship, paid advertisements in the show brochure, and/or merchandise donation. Each of these methods of support will place your company's name in front of thousands of potential customers. To register, complete and submit the appropriate attachment(s) from this packet. Once registered, a link to your company's website will be placed on the **Corvettes America** website.

Visit our website at www.CorvettesAmerica.org for show information, a show location map, a listing of nearby lodging choices, and, if you so choose, to register on-line. Please contact me directly with any questions - Email: eosterman@sbcglobal.net or Phone: 586-850-4500.

Proceeds from **Corvettes America** support local and national charities.

Sincerely,

Ed Osterman
Co-Chairperson
Corvettes America

Attachments

- I Vendor Space Rental Form
- 1a Tent, Table, & Chair Rental
- II Award Sponsor Form
- III Banner Sponsor Form
- IV Vendor Brochure Advertisement Form
- V Merchandise Donation Form



Attachment I

Vendor Space Form

Corvettes America - 2011 will be at the picturesque Alpine Valley Ski Slopes in White Lake Michigan. Join America's leading suppliers of Corvette related products and services in this celebration honoring America's own sports car. Vendor display spaces are available in 10 foot wide X 20 foot deep increments. Spaces are priced as follows:

**10'wide x 20'deep = \$150 • 20'wide x 20'deep = \$225 • 30'wide x 20'deep = \$275
40'wide X 20'deep = \$325 • Semi trailer = \$450**

Yes, I would like to secure a vendor space in the *Corvettes America* show for 2011.

(Please circle your choice above)

Agreed to by: _____ on this date: ____/____/____

Billing Information: (please print)

(Company Name)

(Street Address)

(City)

(State)

(Zip Code)

Contact Name: _____ Phone (____) _____

Check enclosed

Please bill me

Paid online

Please make checks payable to: America's Corvette Club

**Address your payment by mail to: Corvettes America
Ms.Vida Aukstakalyte
5156 Langlewood Ct.
W.Bloomfield MI 48322
<VAukstakalnyte@lear.com>;
248-722-4958**

Visit the show website at www.corvettesamerica.org



Attachment 1a

Tent, Table & Chair Rental Form

Present a professional appearance to potential customers, and protect yourself from the blistering Michigan sun.

As a courtesy, **Corvettes America** can arrange for the rental of the tents or furnishings you need to complete your show display. We offer 20 X 20 frame-type tents (white canopy & no center post), standard 8 feet long X 30" wide tables and sturdy folding chairs for rental.

Tents will be erected prior to your arrival and furnishings will be stored beneath the canopy.

Tent rentals are passed through at our cost of \$280.00+/- each. Table rentals are \$7.50+/- each and folding chair rentals are \$1.50+/- each.

I'd like to rent a 20 X20 frame tent for my display.

Larger size tents available upon request. Ask for pricing.

I'll need _____ tables for my display.

(QTY)

I'll need _____ folding chairs for my display.

(QTY)

Agreed to by: _____ on this date: ____ / ____ / ____

Billing Information: (please print)

(Company Name)

(Street Address)

_____ (City) _____ (State) _____ (Zip)

Contact Name: _____ Phone (_____) _____

Check enclosed

Please bill me

Paid online

Please make checks payable to: **America's Corvette Club**

Address your payment by mail to: **Corvettes America
Ms.Vida Aukstakalyte,
5156 Langlewood Ct.
W.Bloomfield MI 48322
248-722-4958**



Attachment II

Award Sponsor Form

Demonstrate your support of Corvettes America - 2011 and achieve maximum exposure for your company by sponsoring Awards for the winners of the Judged Show & Shine and NCCC sanctioned People's Choice competitions. The model year award classes are as follows:

Table with 3 columns: Stock Division, Modified Division, Custom Division. Rows list model year ranges from 1953-1962 to 2005-2011.

- Each award set consists of a 1st & 2nd place trophy in the Judged Show & Shine competition, and the corresponding Class Award in the People's Choice Competition - a total of three awards
• Also, there is one Best of Show award in each division in each competition - a total of three awards
• Sponsor's name will appear on each award
• Sponsor's name will be displayed at the show as an award sponsor

I will sponsor _____ division award sets @ \$125.00 per award set, for a total of \$ _____ (Number)

I will sponsor _____ Best of Show trophies @ \$150.00 per trophy, for a total of \$ SOLD OUT (Number)

Agreed to by: _____ Date _____

Contact Phone Number (_____) _____

Sponsor Name as you would like it to appear on the awards:

(Please print)

Company Name _____

Address _____

City _____ State _____ Zip Code _____

Check enclosed Please bill me Paid online

Please make checks payable to: America's Corvette Club

Address your payment by mail to: Corvettes America Ms.Vida Aukstakalyte 5156 Langlewood Ct. W.Bloomfield MI 48322 <VAukstakalnyte@lear.com>;



Attachment V

Merchandise Donation Form

Corvettes America solicits your donation of items suitable for our Silent Auction as well as items for the Goody Bags distributed to all registered show participants. Based on the anticipated volume of registrants, 350 Goody Bags will be assembled, and your offering of any number of promotional items would be appreciated greatly.

Please indicate below the Merchandise Item(s), Description, and Quantity you will donate.

Silent Auction: _____

Goody Bag: _____

Agreed to by: _____ Date: ____/____/____

Contact Name: _____ Phone (____) _____

NOTE: All donated merchandise should be shipped so as to arrive **no later than July 1, 2011** at the following address; please call number below in advance of delivery.

**Corvettes America
Mr. Don Maybee
Maybe Associates, Inc.
7015 Fieldcrest Rd.
Brighton MI 48116**

**dmaybe@maybeassociates.com
Telephone: (517-861-0473)**