



## Vendor Participation Information Packet

May 1, 2010

Dear Valued Supplier:

The time is here to plan your participation in Metropolitan Detroit's, Southern Michigan's, Northwestern Ohio's, Northeastern Indiana's and Western Ontario's largest all Corvette show and supplier sales experience. **Corvettes America – 2010** will take place on **Saturday, August 14, 2010 at the Pine Knob Golf Course in Clarkston, Michigan**. Featured will be 1960 Corvettes as they celebrate their 50<sup>th</sup> Anniversary.

The **Corvettes America** show has become the Mid-West's one "do not miss" stop for Corvette suppliers. This nationally advertised show draws Corvette owners and enthusiasts – ready consumers of Corvette parts, accessories, and services.

This packet of information outlines five methods of participating in this outstanding event – on site participation and display, award sponsorship, banner sponsorship, paid advertisements in the show brochure, and/or merchandise donation. Each of these methods of support will place your company's name in front of thousands of potential customers. To register, complete and submit the appropriate attachment(s) from this packet. Once registered, a link to your company's website will be placed on the **Corvettes America** website.

Visit our website at [www.CorvettesAmerica.org](http://www.CorvettesAmerica.org) for show information, a show location map, a listing of nearby lodging choices, and, if you so choose, to register on-line. Please contact me directly with any questions – Email: [tom.psi@comcast.net](mailto:tom.psi@comcast.net) or Phone: (248) 684-8488.

Proceeds from **Corvettes America** support local and national charities.

Sincerely,

Tom Psillas  
Show Chairperson  
Corvettes America

### Attachments

- I Vendor Space Rental Form
- Ia Tent, Table, & Chair Rental
- II Award Sponsor Form
- III Banner Sponsor Form
- IV Vendor Brochure Advertisement Form
- V Merchandise Donation Form



## Attachment I

# Vendor Space Form

**Corvettes America - 2010** will be on the historic grounds of the Pine Knob Golf Course in Clarkston, Michigan. Join America's leading suppliers of Corvette related products and services in this celebration honoring America's own sports car. Vendor display spaces are available in 10 foot wide X 20 foot deep increments. Spaces are priced as follows:

**10'wide x 20'deep = \$150 • 20'wide x 20'deep = \$225 • 30'wide x 20'deep = \$275  
40'wide X 20'deep = \$325 • Semi trailer = \$450**

Yes, I would like to secure a vendor space in the **Corvettes America** show for 2010.  
(please circle your choice above)

Agreed to by: \_\_\_\_\_ on this date: \_\_\_\_/\_\_\_\_/\_\_\_\_

### Billing Information: (please print)

\_\_\_\_\_  
(Company Name)

\_\_\_\_\_  
(Street Address)

\_\_\_\_\_  
(City) (State) (Zip Code)

Contact Name: \_\_\_\_\_ Phone ( \_\_\_\_ ) \_\_\_\_\_

Check enclosed      Please bill me      Paid online

**Please make checks payable to: America's Corvette Club**

**Address your payment by mail to: Corvettes America  
1005 Pine Ridge Road  
Milford, MI 48380**

Visit the show website at [www.corvettesamerica.org](http://www.corvettesamerica.org)



## Attachment Ia Tent, Table & Chair Rental Form

Present a professional appearance to potential customers, and protect yourself from the blistering Michigan sun.

As a courtesy, **Corvettes America** can arrange for the rental of the tents or furnishings you need to complete your show display. We offer 20 X 20 frame-type tents (white canopy & no center post), standard 8 foot long X 30" wide tables and sturdy folding chairs for rental.

Tents will be erected prior to your arrival and furnishings will be stored beneath the canopy.

Tent rentals are passed through at our cost of \$280.00 each. Table rentals are \$7.50 each and folding chair rentals are \$1.50 each.

- 
- I'd like to rent a 20 X20 frame tent for my display.  
Larger size tents available upon request. Ask for pricing.

- I'll need \_\_\_\_\_ tables for my display.  
(QTY)

- I'll need \_\_\_\_\_ folding chairs for my display.  
(QTY)

Agreed to by: \_\_\_\_\_ on this date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

**Billing Information:** (please print)

\_\_\_\_\_  
(Company Name)

\_\_\_\_\_  
(Street Address)

\_\_\_\_\_  
(City)

\_\_\_\_\_  
(State)

\_\_\_\_\_  
(Zip)

Contact Name: \_\_\_\_\_ Phone ( \_\_\_\_\_ ) \_\_\_\_\_

Check enclosed

Please bill me

Paid online

**Please make checks payable to: America's Corvette Club**

**Address your payment by mail to: Corvettes America  
1005 Pine Ridge Road  
Milford, MI 48380**



## Attachment II Award Sponsor Form

Demonstrate your support of *Corvettes America – 2010* and achieve maximum exposure for your company by sponsoring Awards for the winners of the Judged Show & Shine and NCCC sanctioned People’s Choice competitions. The model year award classes are as follows:

Judged Show & Shine Competition			NCCC Sanctioned People’s Choice Comp.
Stock Division	Modified Division	Custom Division	
1953 - 1962	1953 - 1962	1953 - 1962	1953 to 1962 Grand Prize Winner
1963 - 1967	1963 - 1967	1963 - 1967	1963 to 1967 Grand Prize Winner
1968 - 1982	1968 - 1982	1968 - 1982	1968 to 1982 Grand Prize Winner
1984 - 1996	1984 - 1996	1984 - 1996	1984 to 1996 Grand Prize Winner
1997 - 2004	1997 - 2004	1997 - 2004	1997 to 2004 Grand Prize Winner
2005 - 2010	2005 - 2010	2005 - 2010	2005 to 2010 Grand Prize Winner

- Each Judged competition award set consists of a 1<sup>st</sup> & 2<sup>nd</sup> place trophy.
- Each People’s Choice competition award consists of a Grand Prize Winner trophy.
- Also, there is one Best of Show award in each Judged competition division – a total of three awards
- Sponsor’s name will appear on each award
- Sponsor’s name will be displayed at the show as an award sponsor

I will sponsor \_\_\_\_\_ Judged competition award sets @ \$125.00 per award set, for a total of \$ \_\_\_\_\_  
(number)

I will sponsor \_\_\_\_\_ People’s Choice competition trophies @ \$125.00 trophy, for a total of \$ \_\_\_\_\_  
(number)

I will sponsor \_\_\_\_\_ **Best of Show** trophies @ \$250.00 per trophy, for a total of \$ **SOLD OUT**  
(number)

Agreed to by: \_\_\_\_\_ Date \_\_\_\_\_

**Sponsor Name as you would like it to appear on the awards:**

\_\_\_\_\_  
(please print)

Company Name \_\_\_\_\_

Address \_\_\_\_\_ Contact Phone Number ( \_\_\_\_ ) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Check enclosed      Please bill me      Paid online

**Please make checks payable to:**      **America’s Corvette Club**

**Address your payment by mail to:**      **Corvettes America  
1005 Pine Ridge Road  
Milford, MI 48380**



## Attachment III Banner Sponsor Form

Place your company's name in front of thousands of potential customers by sponsoring a promotional banner displaying your name and message. Banners will be displayed in a prominent area during the **Corvettes America** show.

**YES**, I would like my banner displayed at the Pine Knob Golf Course during the **Corvettes America** show.

All banners will be 3' x 6' in size with your logo or message in 3 colors with hems, ropes and grommets. We ask for digital media in vector format. Typically this is ai (Adobe illustrator) format. We can also use JPEG or EPS format.

Total cost for banner preparation and display is \$300.00

Banners with full digital graphics can also be prepared at higher cost. Ask for a quotation.

Agreed to by: \_\_\_\_\_ on this date: \_\_\_\_/\_\_\_\_/\_\_\_\_

### Billing Information: (please print)

\_\_\_\_\_  
(Company Name)

\_\_\_\_\_  
(Street Address)

\_\_\_\_\_  
(City)

\_\_\_\_\_  
(State)

\_\_\_\_\_  
(Zip)

Contact Name: \_\_\_\_\_ Phone ( \_\_\_\_\_ ) \_\_\_\_\_

Check enclosed

Please bill me

Paid online

**Please make checks payable to: America's Corvette Club**

**Address your payment by mail to: Corvettes America  
1005 Pine Ridge Road  
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Visit the show website at [www.corvettesamerica.org](http://www.corvettesamerica.org)





## Attachment V

### Merchandise Donation Form

**Corvettes America** solicits your donation of items suitable for our Silent Auction as well as items for the Goody Bags distributed to all registered show participants. Based on the anticipated volume of registrants, 350 Goody Bags will be assembled, and your offering of any number of promotional items would be appreciated greatly.

Please indicate below the Merchandise Item(s), Description, and Quantity you will donate.

Silent Auction: \_\_\_\_\_

Goody Bag: \_\_\_\_\_

Agreed to by: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Contact Name: \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

**NOTE:** All donated merchandise should be shipped so as to arrive **no later than July 1, 2010** at the following address; please call number below in advance of delivery.

**Corvettes America  
1005 Pine Ridge Road  
Milford, MI 48380**

**Telephone: (248) 684-8488**